AnyTimeFood

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# Restaurant Concept

**Restaurant Name & URL**

*AnyTimeFood*

*anytimefood.com*

**Food & drink**

*Food –*

* *Pav Bhaji*
* *Dosa*
* *Misal Pav*
* *Dahi Puri*

*Drink –*

* *Soft / Cold Drink*
* *Fruit Juice*
* *Soda*

**Location**

*Country – India*

*City – Mumbai*

*Neighborhood - Ghatkopar*

**Main target audience**

* Kids (ages 12–16) whose parents work late.

**Cost**

*Affordable.*

* *Morning –*
  + *Food Price – 100 rupees to700 rupees.*
  + *Drink Price – 20 rupees to 120 rupees.*
* *Noon & Evening–*
  + *Food Price – 200 rupees to 1000 rupees.*
  + *Drink Price – 30 rupees to 220 rupees.*
* *Night –*
  + *Food Price – 50 rupees to 1500 rupees.*
  + *Drink Price – 10 rupees to 300 rupees.*

**Elevator pitch**

*Neither less nor more price. We bring the best and delicious food for those all kids as well as teenagers. Your tummy will be satisfied but not your hunger.*